

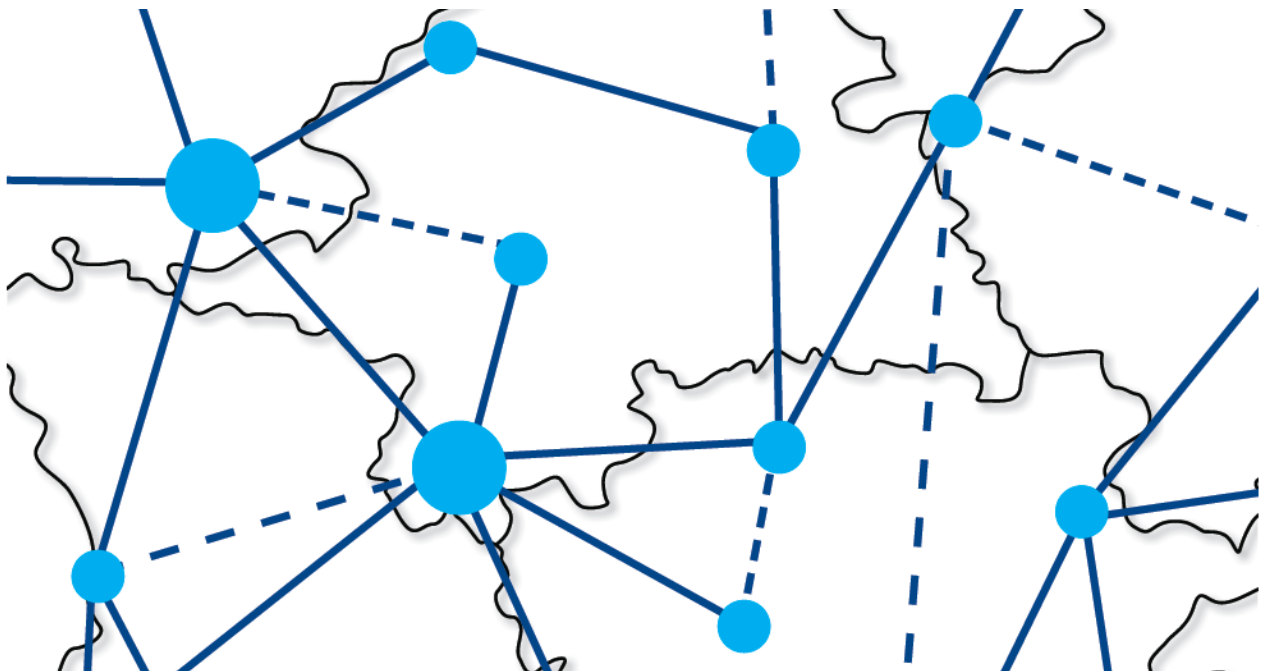
## 3rd ERSA International Workshop

Hosted by the Niederrhein Institute for Regional and Structural Research (NIERS)

“Higher Education Institutions and Regional Development”

Hochschule Niederrhein University of Applied Sciences  
Mönchengladbach, Germany  
14 – 15 October 2013

## Conference Program



SPONSORED BY THE



**Federal Ministry  
of Education  
and Research**

## Sunday, 13 October 2013

### 18.00 **Informal Welcome Meeting**

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Meeting at Restaurant/Pub "Café Trotzdem" (possibility for dinner at one's own expense);  
Address: Rheydter Straße 242, 41065 Mönchengladbach

## Monday, 14 October 2013

8.30 – 9.00 Get together / Welcome coffee

### 9.00 – 9.30 **Addresses of Welcome** (Room S 301)

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Prof. Dr. Dr. Alexander Prange  
Vice-President, Research and Transfer, Hochschule Niederrhein – University of Applied Sciences

Prof. Dr. Rüdiger Hamm  
Niederrhein Institute for Regional and Structural Research (NIERS), Hochschule Niederrhein – University of Applied Sciences

### 9.30 – 11.30 **Session 1.1: The Role of HEIs in the Regional Context** (Room S 301)

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*"Fourth Generation" Universities and Regional Development*  
Bence Zuti & Miklós Lukovics

*The ten regional roles of higher education institutions*  
Peter Arbo

*University Competition for Students and Local Economic Development: A Spatio-Temporal Analysis*  
Mattia Cattaneo, Michele Meoli, Paolo Malighetti & Stefano Paleari

*The universities' new role in crisis period and the reveling challenge for implementation of Triple Helix Theory*  
Chrysanthi Balomenou & Konstantinos Kolovos

### 9.30 – 11.30 **Session 1.2: HEIs and Entrepreneurial Activities** (Room SE 03)

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*Creating Cities and Regions of Knowledge: Identifying Barriers to the Generation of University Spinoffs*  
Verena Peer, Sabine Sedlacek, Harvey Goldstein

*The self-amplification of a university's entrepreneurial support-structure by established spin-off founders' engagement and contribution – Theoretical and conceptual arguments*  
Arne Vorderwülbecke

*Higher education institutions and the emergence of entrepreneurial ideas across regions*  
Maximilian Goethner & Michael Wyrwich

*The early careers of self-employed students*  
Viktor Venhorst & Sierdjan Koster

11.30 – 11.45 Coffee break

11.45 – 13.15 **Session 2: HEIs and Mobility of Talents** (Room S 301)

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*Indirect Effects of Higher Education Institutions on Urban and Regional Dynamics*  
Eberhard von Einem

*Local Labour markets and the interregional mobility of Italian university students*  
Nicola Francesco Dotti, Ugo Fratesi, Camilla Lenzi & Marco Percoco

*The tuition fee “shock”: Analysing the response of first-year students to a spatially discontinuous change in higher education policy in Germany*  
Timo Mitze, C. Burgard & B. Alecke

13.15 – 14.30 Lunch

14.30 – 15.45 **Keynote Lecture** (Room S 301)

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*The Role of Higher Education and Public Research for Regional Development*  
Prof. Dr. Michael Fritsch  
Friedrich Schiller University and Max Planck Institute of Economics, Jena

15.45 – 16.15 Coffee break

16.15 – 17.45 **Session 3.1: HEIs and Mobility of Talents** (Room S 301)

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*Graduates’ Migration and its Determinants – The case of Niederrhein University of Applied Sciences*  
Angelika Jäger, Johannes Kopper, Rüdiger Hamm & Fabian Kreutzer

*Decentralized rural Higher Education Institutions (HEIs) as measure to impede the outmigration of well-educated graduates? Evidence from a case-study survey in three rural regions in Austria*  
Verena Peer

*University graduates and regional economic development in Germany – a demand-side analysis*  
Nicolas Winterhager & Georg Kruecken

*Measuring the Regional "Third-Mission-Potential" of Different Types of HEIs*

Angelika Jäger & Johannes Kopper

*Higher Education Institutions and Regional Development in Southern Europe: the missing link between human capital, economic growth and regional development*

Madalena Fonseca & Isabel Machado

*Does partner type matter in R&D collaboration for environmental innovation?*

Gunnar Pippel

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18.15 **Evening Program**

18.15 Bus Shuttle to "Borussiapark", Stadium of the Football Club "Borussia Mönchengladbach"

19.00 – 20.30 Guided Tour through Borussiapark

20.30 Conference dinner in stadium lounge

23.00 Bus Shuttle to the city-center of Mönchengladbach (Hochschule Niederrhein, Hotel Spickhofen, Hotel Rheydter Residenz, Hotel Holiday Inn, Best Western Crown Hotel and Mönchengladbach main station)

## Tuesday, 15 October 2013

9.00 – 9.30 Get together

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9.30 – 11.00 **Session 4: HEIs as a Part of Networks**

(Room S 301)

*Knowledge transfer via cooperative R&D – a closer look at university-industry relations*

Angelika Jäger

*Regional and global collaborations for knowledge in German academia*

Axel Schaffer

*Knowledge transfer via cooperative research – The position of Universities and Universities of Applied Sciences within a German research network*

Falk Strotebeck

11.00 – 11.30 Coffee break

11.30 – 13.00 **Session 5.1: Demand-Side Effects of HEIs**

(Room S 301)

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*Expenditure and Displacement Impacts of Students' Consumption*

Kristinn Hermannsson

*The influence of universities on the regional economy: A case study from Baden-Württemberg*

Johannes Glückler, Robert Panitz & Christian Wuttke

*Private sector higher education institutions – lessons from GIKI, Pakistan*

Moina Rauf

11.30 – 13.00 **Session 5.2 HEIs as Regional Partners**

(Room SE 01)

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*The use of existing social networks for regional concerns? The case of Alumni Networks as untapped potential*

Frans Coenen & Alexandra David

*The Baden-Wuerttemberg Cooperative State University as a regional innovation driver – Integrating theory and practice in a close partnership between universities and businesses*

Tobias Nolting & Rainer Beedgen

*Are there differences concerning the potential of 'Universitäten' and 'Fachhochschulen' in realising the location factor proximity?*

Christian Warnecke

13.00 – 14.15 Lunch

14.15 – 15.45 **Session 6: HEI's Cooperation with Regional Partners**

(Room S 301)

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*Does university-industry cooperation cause innovation?*

Alo Lilles

*Regional Interaction of HEI: A DEA Industry Funding Analysis for Germany*

Matthias Klumpp

*Toward Territorial decentralization of university activities by New Campus of universities; Case of study: IUST (Iran University of Science and Technology), Iran*

Reza Kheyroddin

16.00 **Concluding Remarks**

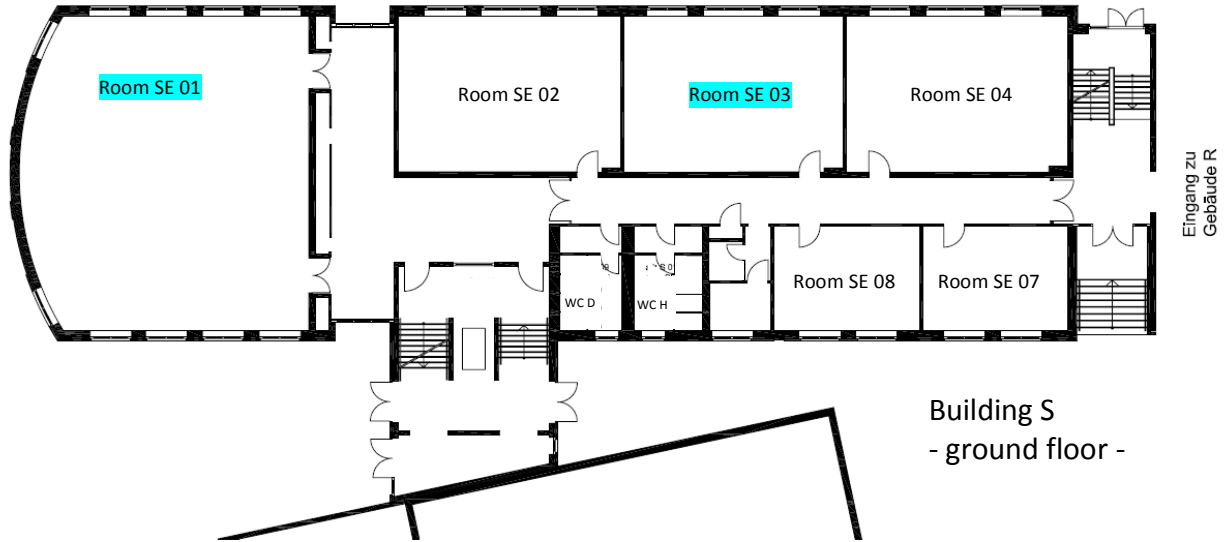
(Room S 301)

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Prof. Dr. Rüdiger Hamm

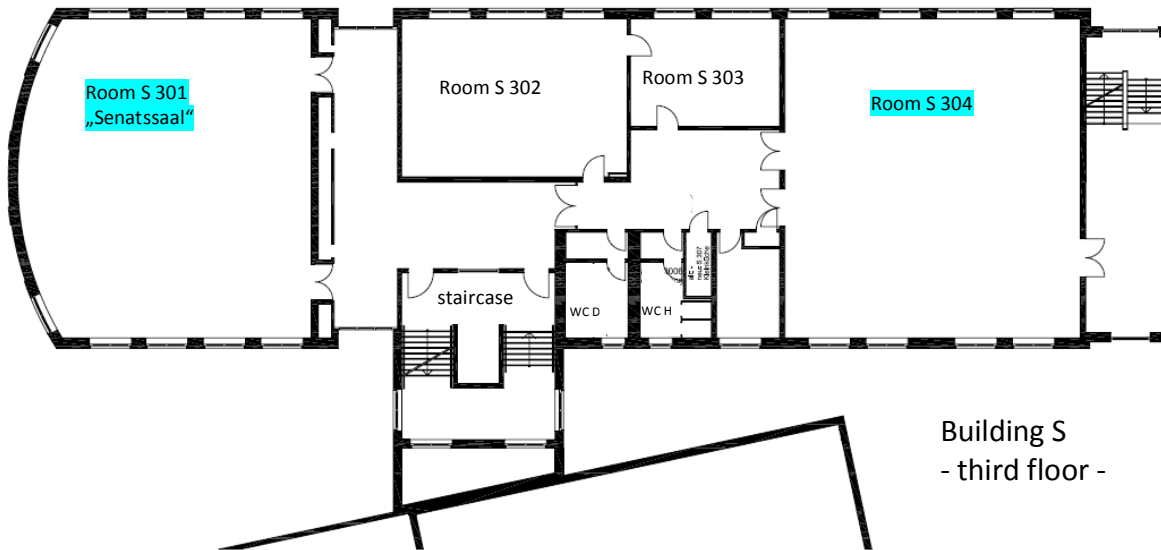
# Floor plan (Building S)

## Ground floor



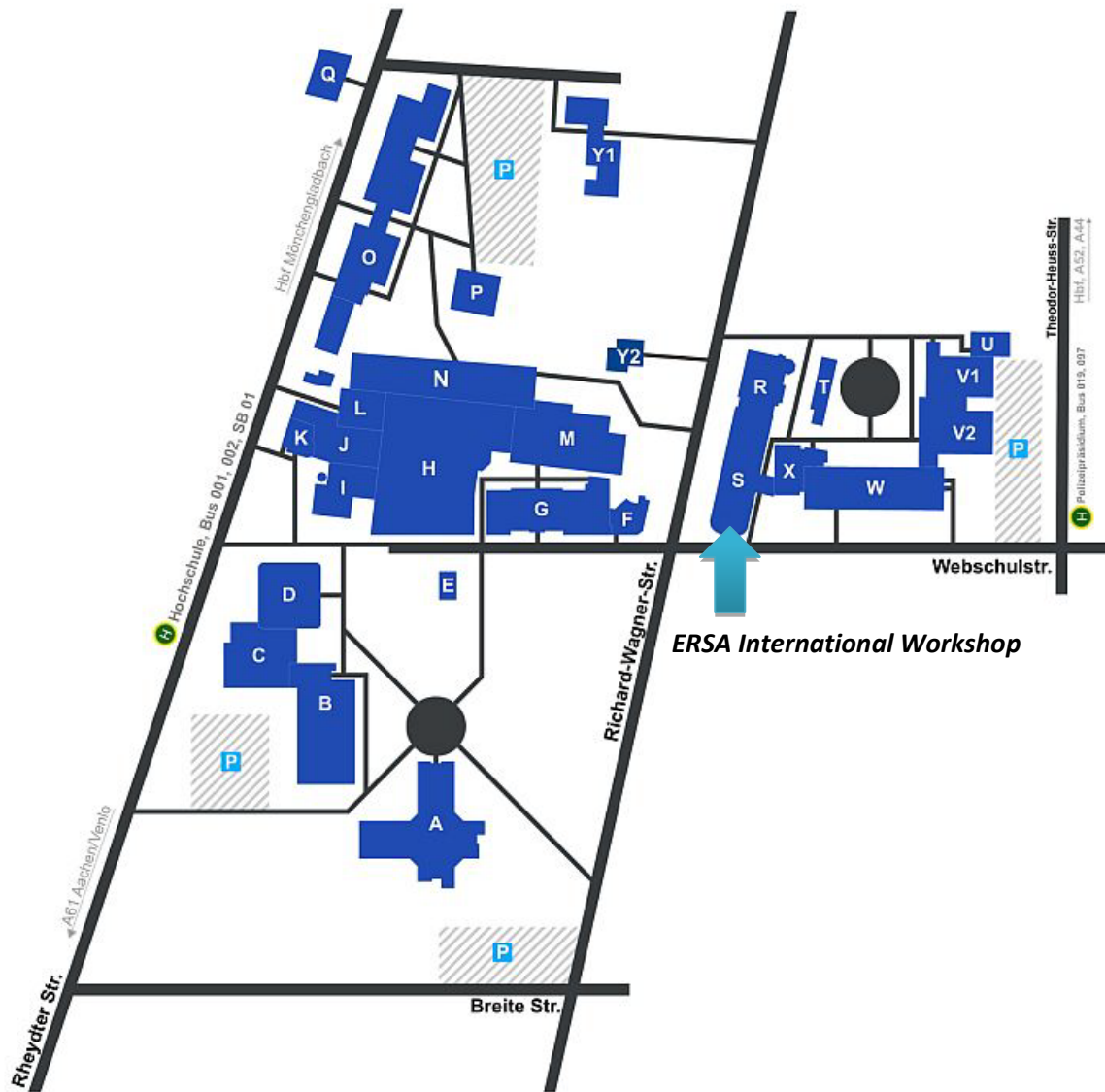
Building S  
- ground floor -

## Third floor



Building S  
- third floor -

Conference Location: The ERSA International Workshop takes place in building S.



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